



Our Reach

Our communications reach a core audience that is well informed, deeply committed, generous in its support, and unique - we do not share our mailing lists.

1,150

Supporters and partners receiving our eNews and email communications

1,300

Facebook followers

THOUSANDS

of local residents reading our coverage in Hampden and Worcester County newspapers

Opacum Land Trust is a 501(c)3 non-profit .

Who We Are

Our mission is to engage communities in protecting the land, water, and wildlife of south-central Massachusetts for current and future generations.

To date, we have helped to protect 4,095 acres in our region. We work in the 13 towns of Brimfield, Brookfield, Charlton, East Brookfield, Holland, Monson, North Brookfield, Palmer, Sturbridge, Southbridge, Wales, Warren, and West Brookfield.

Who Supports Us

Opacum Land Trust enjoys the support, partnership, and participation of a wide variety of south-central Massachusetts community members, families, students, business owners, retirees, and community partners.

An Opacum Land Trust sponsorship offers a tangible way for you to demonstrate a commitment to protecting land, water, and wildlife, and access to the outdoors for our communities.

**The Claire Birtz Wildlife Sanctuary
Rt. 169 Southbridge, MA**



An investment in Opacum Land Trust is an investment in the communities of greater southcentral Massachusetts!



2026 Annual Meeting Breakfast Sponsorship Opportunities

When: Saturday, March 21, 2026, 10 AM to Noon

Where: Pathfinder Regional Vocational High School Cafeteria Panek Street entrance, Three Rivers, MA

Opacum Land Trust invites you to show your support for the community and for local conservation by sponsoring our 2026 Annual Meeting Breakfast.

This free breakfast, which draws about 150 people, is open to everyone – past and current Opacum members as well as anyone interested in learning more about Opacum Land Trust. Catch up with friends and enjoy a free breakfast while learning about Opacum's impact on local land conservation and hearing about ongoing projects and our vision for the next 25 years.

\$1500

Conservation Leader

- Name and logo* listed prominently in the event program, slideshow, and highlighted by name during opening remarks by the Executive Director as a lead sponsor
- Name and logo* appear on website, highlighted as a lead sponsor
- Social media promotional post
- Individual spotlight in our e-newsletter, including logo*
- Opportunity to display/distribute promotional materials at Annual Meeting
- Company banner displayed at event (provided by sponsor)

\$500

Conservation Partner

- Name and logo* listed in the event program, slideshow, and mentioned in opening remarks by the Executive Director
- Name and logo* appear on website
- Listed as a sponsor in our e-newsletter
- Social media promotional post

\$250

Conservation Supporter

- Name and logo* listed on the event program, slideshow, and mentioned in opening remarks by the Executive Director
- Name and logo* appear on website

*Logo must be received by March 1st . If received after March 1st, we may be unable to fulfill outlined sponsorship benefits.